

Mashreq Father's Day Campaign – Pakistan Terms and Conditions

1. DEFINITIONS:

Following words shall for the purpose of these terms and conditions, be defined to mean as below:

"Mashreq Pakistan" refers to a company incorporated under the laws of Pakistan whose office address is 22-C, Ittehad Lane 8, Ittehad Commercial Area, Phase 6, DHA, Karachi.

"Participant" means a person who participates in the Campaign during the Campaign Period.

"Campaign" means Father's Day Campaign.

"Campaign Period" shall mean the period commencing on 16 June – 20 June 2024.

"Social Media Platform" shall mean online channels including, Facebook, Instagram, Google Ads & Internet browser through digital pop-ups / digital banners.

"Reward". refers to Iphone 15 to most liked 3 comments offered to the Top 3 Winners under this Campaign.

"Winners" refers to the Participants who are declared as winners by Mashreq Pakistan in accordance with these terms and conditions.

2. To participate in this Campaign and to be eligible to receive a Reward, the Participants should do the following:
 - i. Comment with special stories of your father and get a chance to win
Ensure that the individual whose story you are sharing has given consent for their name & Comment to be published on social media, after the announcement of Winner/s

3. Eligibility:
 - i. Participants must be above the age of 18 years old.
 - ii. Only individuals residing in Pakistan are eligible to participate.
 - iii. Participation will end on the 20th of June. Entries received after closing date will not be considered.
 - iv. To participate in the competition, participants must add as a comment with special stories of your father and get a chance to win, Like, Follow and Tag @Mashreq Pakistan Page and use #Mashreqfathersdaystories
 - v. If all the above criteria are not met, the participant will not be eligible to be shortlisted as a winner.
 - vi. The Participants who receive most likes on their comment shared by them from their personal account/handle on Influencer/Mashreq Instagram comment section shall be eligible for the Reward.
 - vii. The top 3 Winners will be selected by the most likes on their comment.
 - viii. Top 3 Winners will be announced on June 25th by Mashreq Pakistan on its IG account.
 - ix. The top 3 Winners will be contacted by Mashreq Pakistan through Direct Instagram Message to where the Participant would be required to share their contact details i.e. name, mobile number and email. The Winner shall provide the valid mobile number and email address to be eligible to receive the Reward.
 - x. The chosen winners must provide the above required details within 48 hours.

- xv. The decision of selection committee of Mashreq Pakistan regarding declaration of Winners shall be final and cannot be challenged.
 - xiv. If the Winner does not provide the details as stated above during the 48 hours for any reason whatsoever, such Winner shall not be eligible to claim the Reward post Campaign Period and Mashreq Pakistan shall not be held liable for the same.
 - xiii. The winner will be obligated to be present in person with a valid original id when collecting the gift.
 - xii. Upon verification of the valid id proof the Reward details regarding the procedure of receiving the iphone15, will be shared with the Winners through a registered Mashreq email id.
 - xi. Upon receiving the above required details a Mashreq representative will contact the winners via a registered Mashreq email id to submit a valid ID proof for verification process.
4. Mashreq Pakistan at any stage reserves the right to change all or any T&C anytime during the Campaign Period and the Participant hereby agrees to abide by the Mashreq's decision.
 5. Mashreq Pakistan reserves the right, at its absolute discretion, to cancel this Campaign, at any time without any prior notification to the Participants. In such circumstances, Mashreq's obligations to the Participants shall automatically stand discharged without the need to provide any notice.
 6. Mashreq Pakistan reserves the right, at its absolute discretion, to amend, cancel, supplement or revoke these terms and conditions at any time without any prior notification to the Participants. Any such amendments or supplements shall be provided on Mashreq's website: www.mashreq.com.
 7. In no event shall Mashreq Pakistan, any of its affiliates, or any of its officers, directors, employees, or agents be liable or responsible for any loss, damage or

expense arising out of or otherwise related to the Campaign and Reward in any manner whatsoever.

8. Staff/employees of Mashreq Pakistan are not eligible to participate under this Campaign.
9. Mashreq Pakistan shall not be in breach of its obligations or otherwise be liable to conduct the Campaign as a result of any Force Majeure Event. A Force Majeure Event in these terms and conditions, shall mean circumstances beyond the reasonable control of Mashreq including, amongst other things, acts of God, industrial disputes, acts and regulations of any governmental or authority in any jurisdiction. In such circumstances, Mashreq's obligations, if any, to the Participant shall automatically stand discharged without the need to provide any notice.
10. Mashreq Pakistan does not offer or provide any warranties or accepts any responsibility or liability of any kind in respect of this Campaign and Rewards and hereby disclaims all express or implied warranties with respect thereto.
11. These Terms and Conditions are governed by and construed in accordance with the laws of Pakistan. Any dispute arising under and in connection with these Terms and Conditions shall be referred to the courts of Pakistan.
12. Mashreq's decision on all matters relating to the Campaign in case of any dispute shall be final and binding and no correspondences in relation therewith shall be entertained by Mashreq by any Participant of the Campaign.
13. These Terms and Conditions are governed by and construed in accordance to regulatory requirements and Mashreq's Anti Money Laundering and/or Sanction policy.