# mashreq کسری المشرق المشرق

## Mashreq AED 1 offer at Burger King

### Offer Details:

- Choose between 1 (one) cheeseburger with value fries and value soft drink OR1 (one) chicken burger with value fries and value soft drink OR1 (one) chicken burger with value fries and value soft drink at any Burger King outlet ("BK") for AED1 (Offer) using your Mashreq Credit or Debit visa Card ("Mashreq Card") across the United Arab Emirates (UAE) on the 11<sup>th</sup> September 2024 (10:00 Hrs. to 23:59 Hrs.) ("Offer Day").
- Offer is valid only for Mashreq Card holder ("Eligible Cardholder") issued in UAE by Mashreqbank PSC and Mashreq Al Islami (The Islamic Window of Mashreqbank PSC), a bank licensed and regulated by the UAE Central Bank (Mashreq" or "Bank")
- Mashreq will send 1 (One) unique serial code ("Promo Code") to the Eligible Cardholder via SMS and /or EMAIL on the registered mobile number/email address with Mashreq.
- To redeem the offer, the Eligible Cardholder must follow the below steps on the Offer Day:
  - 1. Go to the nearest BK and scan the QR code printed in-store table tent.
  - 2. Eligible cardholder will input their Promo Code using BK Website.
  - 3. The customer will be directed to the next page, which will have the QR code.
  - 4. Eligible cardholder will show the QR Code to BK team members to scan it.
  - 5. Eligible cardholder will pay AED1 only using a valid Mashreq Card.
- To benefit from the Offer on the Offer Day, the Eligible Cardholder must be present in one of BK and present Mashreq Card along with the Promo Code.
- Each Promo Code can be redeemed only in 1 (One) single transaction of AED1 at the BK outlet in the UAE.
- The Eligible Cardholder must be present with a valid Mashreq Card in the BK outlet and state the intention to use the Offer before availing the Offer. For the purpose of clarification, the Offer is redeemable in BK outlet in UAE only.
- The Promo Code is a single usage code and will not be valid post the Offer Day.
- The Promo Code cannot be transferred or redeemed in cash, in whole or in part and cannot be used in conjunction with any other offer, promotion or any other day apart from the Offer Day.
- The Offer is limited to 1 (One) transaction during the Offer Day and is restricted to AED 1 each per Eligible Cardholder. The payment of the same needs to be made using a valid Mashreq Card.
- This Offer is valid only at BK outlet across the UAE. Offer is valid only on the Offer Day or until stocks last, whichever is earlier.
- Offer is valid on Dine-in and Take-Out only. Offer is not valid on home delivery or on BK website/ mobile app.
- Additional 25 fils charge on single-use plastic bags or paper bags as per the UAE and restaurant rules.
- Entry and access to the Offer at BK outlet will be subject to the prevailing BK and Health and Safety guidelines issued and amended by the Ministry of Health and Safety of the UAE from time to time.
- The terms and conditions of the Offer are located at www.mashreq.com/BK.
- As per TRA (Telecom Regulatory Authority) guidelines, DND (Do Not Disturb) enrolled customers will not receive the unique Promo Code for the Offer.
- BK terms and conditions apply.

#### **General Terms and Conditions:**

• Taxes may apply to the full value of the discounted order made under the Offer.



- The offer cannot be redeemed in cash in whole or in part and cannot be used in conjunction with any other offer, promotion or any other day apart from the Offer Day.
- By joining the Offer, the Eligible Cardholder authorizes Mashreq to provide Eligible Card holder information that are necessary to fulfill the registration process of the Offer to its third-party service providers. Further, the Eligible Cardholder confirms that he/she has read, understood and agrees to be bound by the mechanics of the promotion.
- The Promo Code will be sent via SMS/Email to the Eligible Cardholder registered mobile number and/or email address. The Promo Code will be valid for redemption on the Offer Day.
- Promo code will only be sent once. Eligible Cardholder should ensure that their mobile number and /or email address is updated with Mashreq and that their mobile phone and/or email address is (a) active/activated during the promo period and (b) capable of receiving SMSs/ emails to ensure receipt of the Promo Code. As such, Mashreq shall not be liable for Promo Code not received by the Eligible Cardholder.
- Promo code cannot be resent to the Eligible Cardholder.
- Mashreq reserves the right to disqualify the Eligible Cardholder from this and future instant treats Offers.
- The Offer will not apply if you pay using Apple Pay or any other pay/wallet transactions.
- The Offer is not valid on Mashreq Corporate Credit Card, Mashreq Air Arabia Credit Card and Mashreq Etisalat Credit Card.
- An Eligible Cardholder that transacts during the Offer Day shall deemed to have accepted his/her participation in the Offer as per these terms and conditions of the Offer.
- If the Eligible Cardholder violates any of these terms, the Offer will be invalid.
- Mashreq reserves the right to notify the Eligible Cardholder by phone or any other means of communication which Mashreq, in its absolute discretion, deems fit.
- Burger King is the sole provider of good and/or services under the Offer. Accordingly, the Eligible Cardholder, acknowledges and agrees that the procurement by him/her of any goods and/or services under the Offer shall constitute a contract solely between Burger King and him/her, and Mashreq is not, nor will become, a party thereto.
- By utilizing or attempting to utilize any of the goods and services under this Offer, the Eligible Cardholder understands, acknowledges and agrees that:

a. Any claim, complaint or dispute of any nature arising out of or in relation to the procurement, or attempted procurement by the cardholder of any goods and/or services under the Offer (each a claim) shall be settled by the cardholder directly with the Burger King, and cardholder shall not make any claim with Mashreq.

b. Without prejudice to the foregoing, and to the fullest extent permitted by law, Mashreq shall not be liable to any person for any loss, damage, expenses or claim (whether direct or indirect) in relation to any personal injury, death, false representation, damage or omission arising from or in connection with the usage or attempted usage of the Offer or goods and/or services provided under the Offer representation, damage or omission arising.

- It is the Eligible Cardholder's responsibility to ensure that details such as mobile number and email ID provided to Mashreq are correct. Eligible Cardholder's name should be correctly updated in Mashreq's records.
- Mashreq reserves the right in its absolute discretion to amend, supplement, suspend or terminate this Offer or its
  associated terms and conditions without any prior notice. For the avoidance of doubt, the amendment, suspension or
  termination of this Offer by Mashreq shall not entitle the Eligible Cardholder or winner to any claim, compensation of loss
  or damages from Mashreq.
- The Bank has the sole right to exclude and/or disqualify any Eligible Cardholder from participating in the Offer at any given time for any reasons whatsoever without giving any prior notification to such Cardholder. Any excluded/disqualified Eligible Cardholder from the Offer shall not, under any circumstances, be compensated by the Bank in any event whatsoever.
- Mashreq, at its absolute discretion shall have the right to terminate the Eligible Cardholder's Mashreq Card account in order to protect Mashreq's interests in any manner whatsoever.
- In no event shall Mashreq, any of its affiliates, or any of its officers, directors, employees or agents be liable or responsible for any loss, damage or expense arising out of or otherwise related to this Offer.

#### Classification: Public



- Mashreq shall not be in breach of its obligations or otherwise be liable to conduct the Offer as a result of any Force Majeure Event. A Force Majeure Event in these terms and conditions, shall mean circumstances beyond the reasonable control of Mashreq and unforeseeable situations including, amongst other things, acts of God, industrial disputes, acts and regulations of any governmental or authority in any jurisdiction, epidemics, pandemics, diseases or public health emergencies, etc. In such circumstances, Mashreq's obligations to the Eligible Cardholder shall automatically stand discharged without the need to provide notice.
- Mashreq does not offer or provide any warranties, nor accept any responsibility or liability of any kind in respect of the Offer and hereby disclaims any and all express or implied warranties with respect of the same.
- Mashreq shall not be responsible if the quality of goods or services provided by any merchant are not up to the satisfaction of Eligible Cardholders.
- These terms and conditions are to be read in conjunction with Mashreq Card general terms and conditions governing the card and the Eligible Cardholder agrees to be unconditionally bound by the same. In the event of any conflict or inconsistency between these terms and conditions of the Offer and the general credit and debit card terms and conditions, these terms and conditions will prevail only to the extent of the Offer.
- The Offer along with its terms and conditions are governed by and construed in accordance with the laws of Dubai, United Arab Emirates.
- Any complaints/inquiries by Cardholders in relation to the Offer will only be entertained until 11<sup>th</sup> October 2024.
- Mashreq's decision on all matters and/or disputes relating to this Offer shall be final and binding on all Cardholders.
- Employees and staff of the Mashreq or any of its subsidiaries are eligible under this Offer.
- Mashreqbank PSC and Mashreq Al Islami (The Islamic Window of Mashreqbank PSC), a bank licensed and regulated by the UAE Central Bank.